

Sizzling Summer Sale

Find Great Summer Savings,
Now thru August 31!

15% Safflower OFF

Valid only on 20 lb bags of Safflower now thru 8/31. Not valid with other discounts or offers or previous purchases.

20% Glass and Ceramic Hummingbird Feeders OFF

Offer valid now thru 8/31 only at the Julington Creek location. Not valid with other discounts or offers or previous purchases.

20% All Bird Baths and Water Accessories OFF

Offer valid now thru 8/31 at the Julington Creek location. Not valid with other discounts or offers or previous purchases.



450 State Road 13 North Ste. #108
Jacksonville, FL 32259
904-230-3242

Visit Wild Birds Unlimited Today.

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Ste. #108
Jacksonville, FL 32259
904-230-3242

Continue your nature
shopping online.
Visit our online store:
www.wbu.com/city

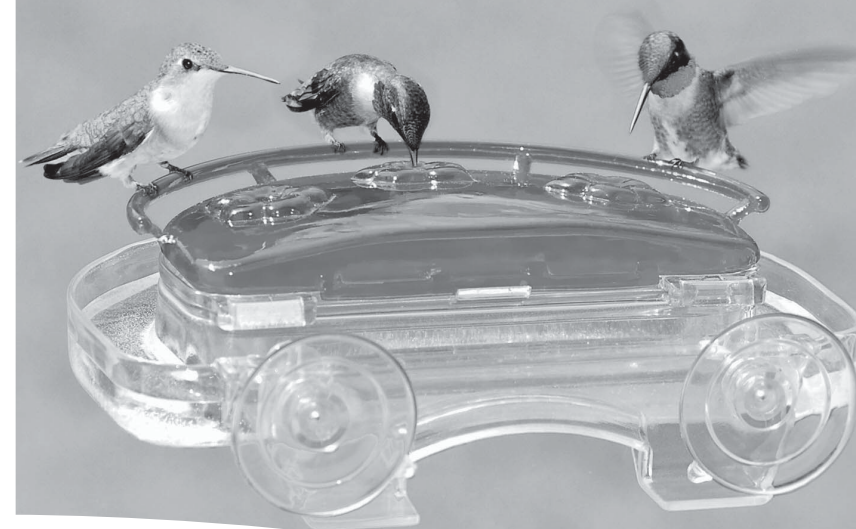
Store Hours
Mon-Fri: 9am-9pm
Sat: 9am-9pm
Sun: 9am-9pm

Sizzling Summer Sale

*Save on backyard essentials: Safflower, Glass & Ceramic Hummingbird Feeders and all Bird Baths and Water Accessories. Now thru August 31, only at the Julington Creek location.



Discover a Refuge In Your Own Backyard®



Making the Most of Late Summer

Though this month marks the beginning of the end of summer, there are still plenty of opportunities to help birds and maximize your backyard enjoyment.

Hummingbird Migration
Millions of hummingbirds are preparing to fly back to their winter ranges. Hummingbirds have been migrating between North and Central America for hundreds of years, some traveling thousands of miles each way.

A high-calorie diet is important to build fat reserves for their trip, so be sure to have your hummingbird feeders ready.

Studies show that most of the hummingbirds visiting your feeders on a day toward the end of migration season are replaced by a new wave of migrants within 24 hours.

Offering Water
Whether they are feeder visitors or not, birds need water for drinking, bathing and preening. Offering a dependable source of water is the simplest and most important step you can take to increase the variety of birds in your yard.

Birds must be ready to fly at all times, especially during migration. Bathing is a critical part of keeping their feathers in top-flight condition.

Deter Unwanted Visitors
Mosquitoes lay their eggs in still water, so open sources of water can cause a potential mosquito problem. Use a fountain, waterfall accessory or Water Wiggler™ to create ripples and prevent mosquitoes from laying eggs in your bird baths. Water in motion is also more attractive to birds.

Have other unwanted feeder guests? Look inside for answers to late summer problems.

Visit us soon. We have everything you and your birds need to make the most of late summer.

Jim and JoAnn Radcliffe, Store Owners
www.wbujacksonville.com

Sizzling Summer Sale

See Inside
for Details





Ahhhh! Energy!



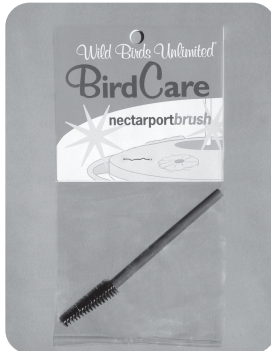
Try one of our WBU Hummer nectarys; easier to dissolve in water than regular table sugar.

Hummingbird Feeding Essentials



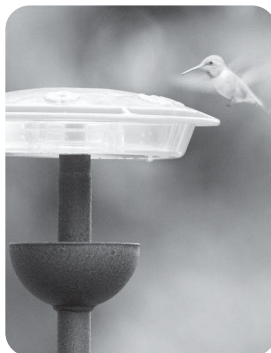
WBU Decorative Hummingbird Feeders

Not only do they entice hummingbirds to visit your yard, but our Decorative Hummingbird Feeders also look good doing it. Designed to prevent drips and leaks, they have a built-in ant moat and lids that lift off for easy filling. They're easy to clean and come with a lifetime guarantee. Add Nectar Guard® tips to keep pesky yellowjackets from becoming a nuisance.



WBU Nectar Port Brush

Attract more hummers with a sparkling clean hummingbird feeder! Our WBU Port Brush, helps clean all the nooks and crannies in any feeder!



NEW! APS Hummingbird Feeder Mount Finial

Now you can top your bird feeding station with a WBU Hummingbird Feeder. Complete with ant moat to keep crawling bugs from the feeder/nectar, the finial is easily attached to the top of most Advanced Pole System® (APS) setups. Finally, simply add a WBU Hummingbird Feeder to make your bird feeding station as attractive to hummingbirds as possible. Feeder sold separately.

How to Solve Late Summer Problems



WBU Decorative Window Hummingbird Feeder



Safflower



On-Guard™ Cage on SideDish™ Feeder

While late summer continues to be a wonderful time to feed the birds, unwanted feeder visitors can be troublesome. With the proper feeders, food and accessories, you can enjoy your birds and limit these possible problems.

Nectar Feeding Solutions

Our WBU Decorative Window Hummingbird Feeder features a built-in ant moat.

Aggressive male hummingbirds can bully others from visiting a feeder. By hanging multiple hummingbird feeders around your yard, you make it difficult for a territorial male to defend the area, allowing other birds to visit the feeders.

Starling and Grackle Solutions

Offer safflower, and keep starlings and grackles from eating all your bird food, crowding your feeders and chasing away the birds you want to see. Safflower is a small, white seed that is high in protein and fat. Most song birds eat safflower, however, starlings, grackles and squirrels typically do not.

Squirrel Solutions

There are many ways to keep squirrels away from your existing set up.

1. Put an On-Guard™ cage on your feeders. This will allow smaller birds to eat but prevent squirrels from reaching the food in the feeder. We carry cages for seed tube, peanut and suet feeders.
2. Offer safflower. Like starlings and grackles, squirrels typically do not eat it.
3. Use baffles. By correctly placing a baffle on your bird feeding set up or a dome baffle on your feeder, you can prevent squirrels from eating your bird food.

Late Summer Problem Solvers



WBU Eliminator

Protect your seed with the Eliminator™. When a squirrel touches the perch ring, its weight closes the seed ports. The Eliminator's unique technology allows you to set the sensitivity level, so you can also exclude large birds.



Safflower - 20 lb bags, ON SALE

Many of your favorite birds will readily eat safflower, yet starlings, grackles and squirrels typically don't. Safflower can be offered in hopper, platform and seed tube feeders.

15% Off regular price



On-Guard Solutions

We offer a variety of On-Guard™ cages that allow small birds to go in and out to get their seed but stop squirrels and larger birds, such as grackles, pigeons and starlings, from emptying your feeders.

Various sizes and prices

August Nature Happenings

- Aug. 9: New Moon, Aug 24: Full Moon
- Aug. 12 - 13: Perseids Meteor shower
- Shorebird migration builds and waterfowl migration starts.
- Purple Martins begin heading south (adults by the start of the month, juveniles by the end of the month).
- Broad-winged Hawk migration begins.
- Chimney Swifts can be seen in large flocks over chimneys at dusk.
- Second brood of hummingbirds begin to appear at feeders early- to mid-month.
- American Goldfinches are fledging late this month.
- Migration begins for Ospreys and raptors.
- Early warblers (Cape May, Tennessee, Magnolia, Blackburnian) are migrate southward.
- The peak of Ruby-throated Hummingbird fall migration is mid-August.
- Carolina Chickadees begin forming pairs (protracted during non-breeding season).

For more educational information, check out our Educational Resources at www.wbu.com/edu

For fun activities for kids, visit our Pathways to Nature for Kids site: www.pathwaysforkids.com